
THE

JODI LEE
FOUNDATION

THE EARLY DETECTION OF
BOWEL CANCER SAVES LIVES



SUCCEEDING THROUGH PARTNERSHIPS



— THE —
JODI LEE
FOUNDATION

THE EARLY DETECTION OF
BOWEL CANCER SAVES LIVES



Australian Government

Department of Health and Ageing

OUR STORY



THE CASE STUDIES

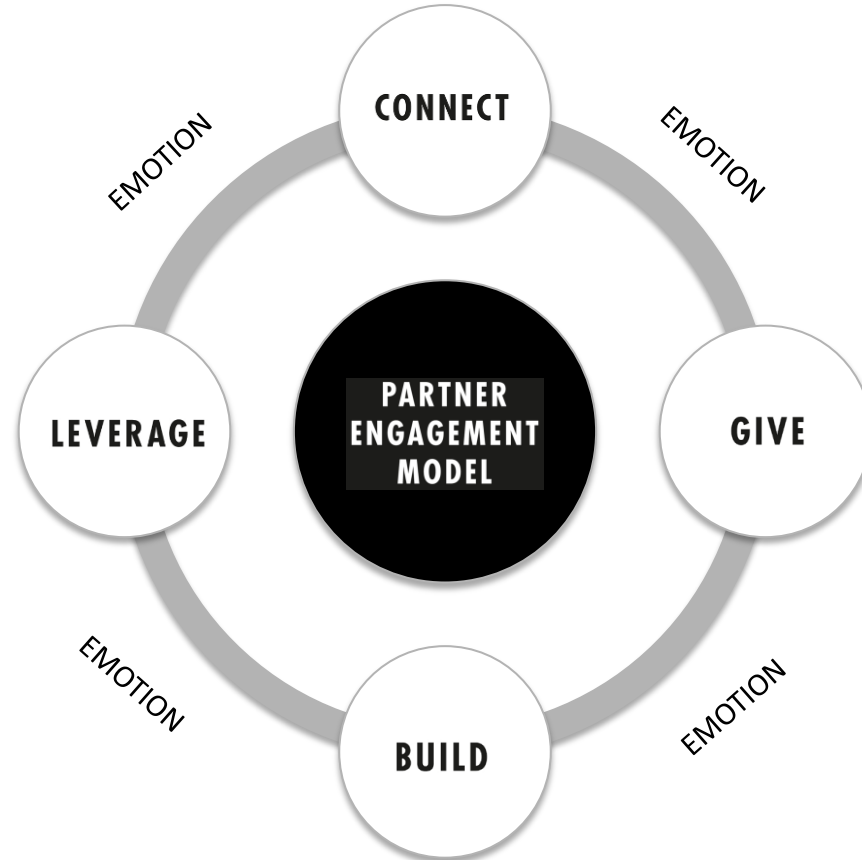


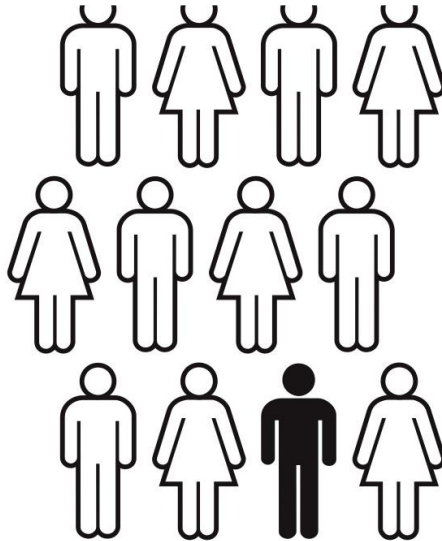
THE CASE STUDIES



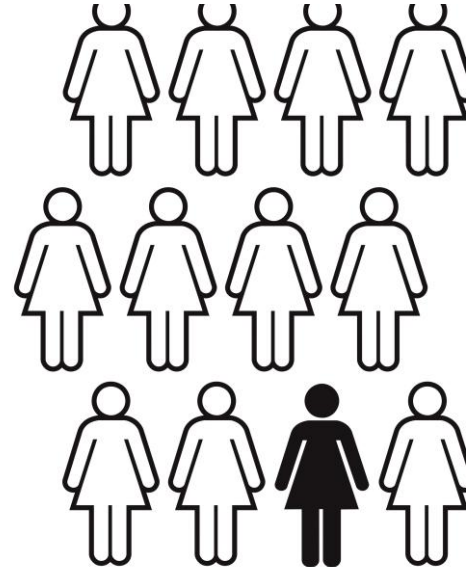
THE CASE STUDIES







**What are
the odds?**



**1 in 12 Australians will
develop bowel cancer
in their lifetime**

CONNECT GOVERNMENT









FIFTY

ACRES




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THE
JODI LEE FOUNDATION
SCREENING FOR BOWEL CANCER FROM AGE 40
COULD SAVE YOUR LIFE




DONATE

TAKE A SCREENING TEST






JODI'S STORY



STAY CONNECTED

SUBSCRIBE

SUBMIT »

 Like  3.5k  Follow

CORPORATE BOWEL SCREENING PROGRAM



IS BOWEL CANCER IN YOUR FAMILY?



PHD RESEARCH FELLOWSHIP



NEWS

BEACH ENERGY GET BEHIND CORPORATE BOWEL SCREENING

We are pleased to announce a three-year partnership with Beach...

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AJF PARTNERSHIP TO WORK ON BOWEL CANCER AWARENESS

We are pleased to announce AJF Partnership's appointment as our...

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RAISING AWARENESS



EVENTS



THE LATEST



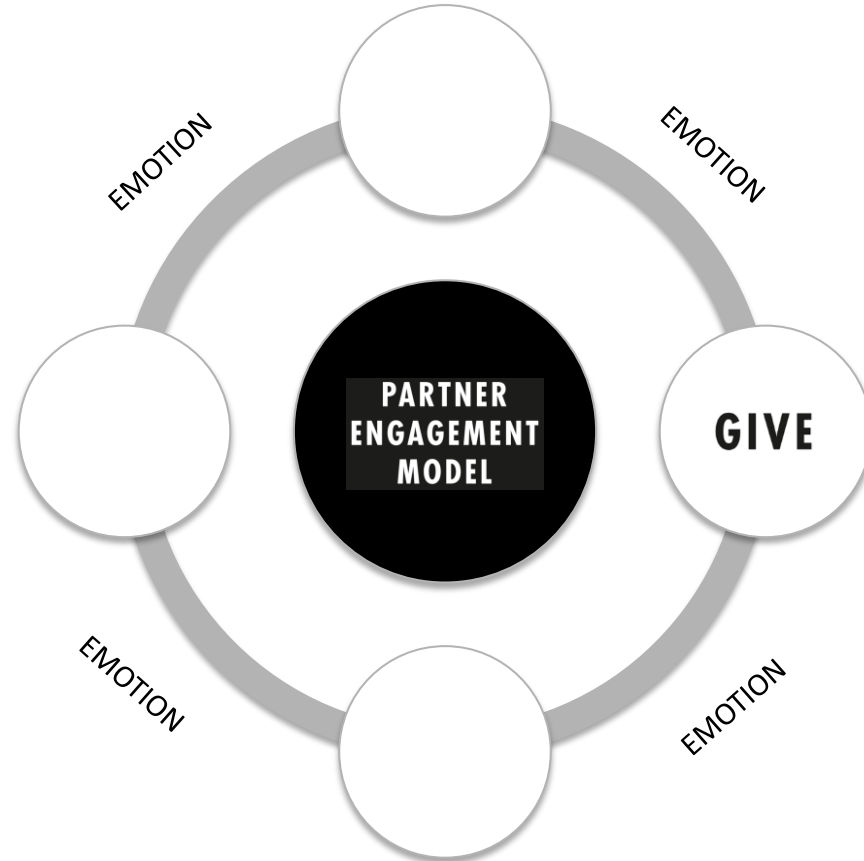
TWITTER

Tweets

 Follow @JodiLeeFdn

 Jodi Lee Foundation
@JodiLeeFdn
Bowel Cancer Daily is out!
[paper.li/JodiLeeFdn/132...](#) Top stories today via [@MarkCheetham](#)

THE WAY WE WORK

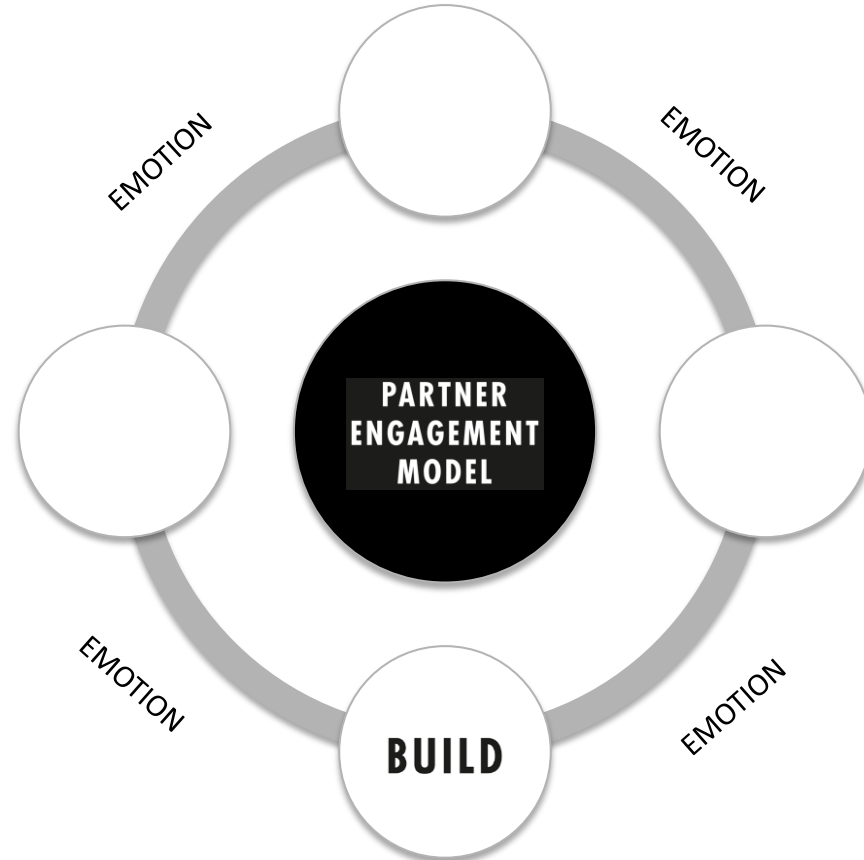








THE WAY WE WORK



BUILD CORPORATE





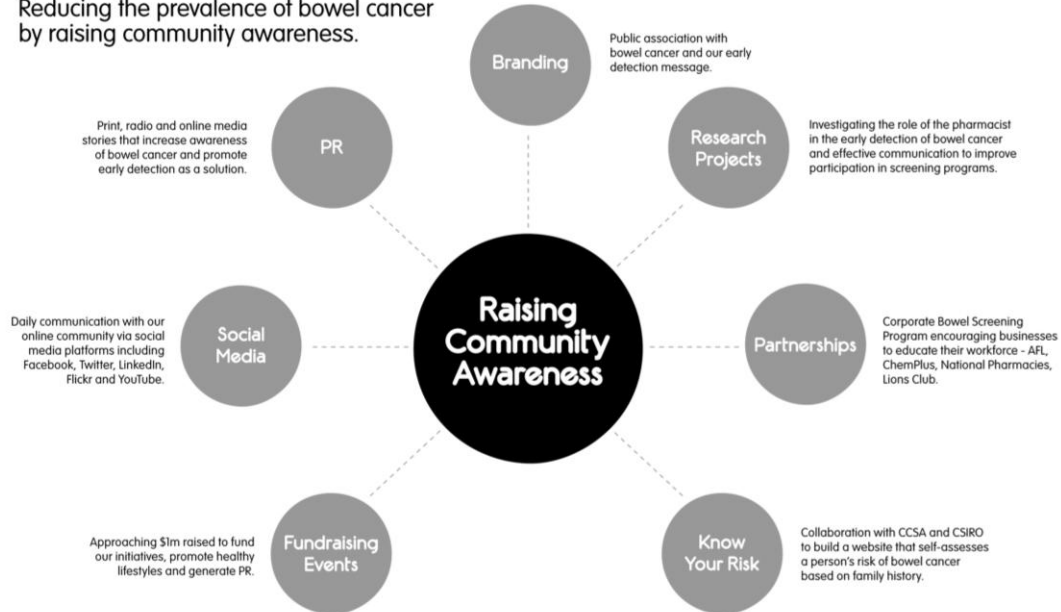


National bowel cancer awareness campaign

The early detection of bowel cancer saves lives.

The Jodi Lee Foundation:

Reducing the prevalence of bowel cancer by raising community awareness.





#iknowsome1

100

#IKNOWSOME1 STORIES



548

POSTS ON TWITTER & FACEBOOK

343,000

PEOPLE REACHED



50

VOLUNTEERS

5,000

MAGNETS

BUILD AFL

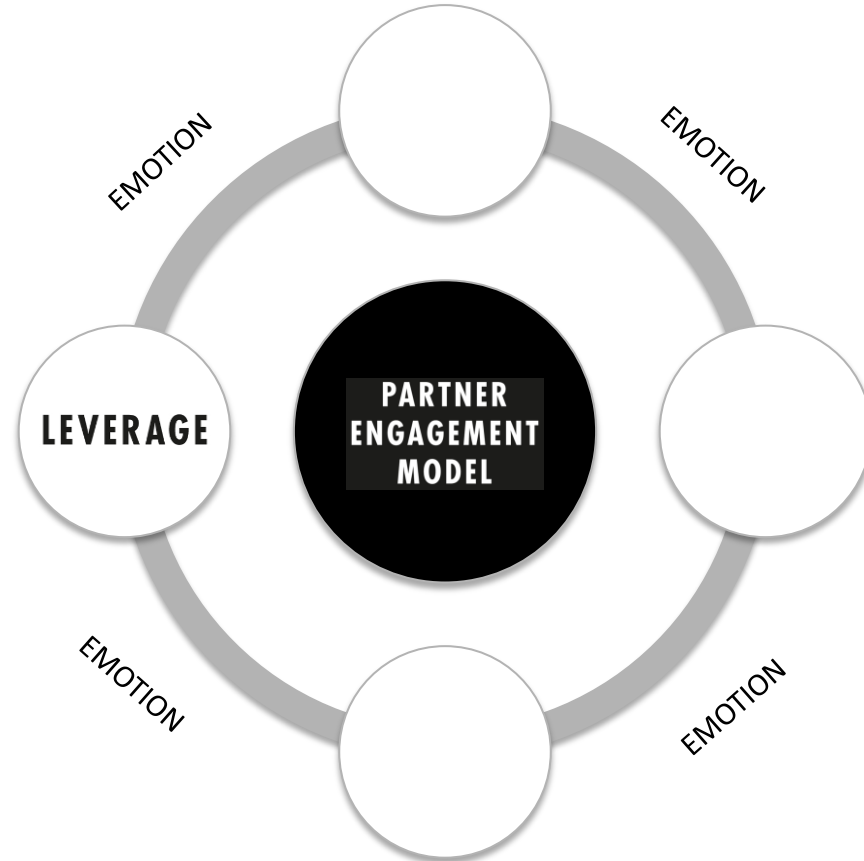


2,018,000

PEOPLE REACHED BY MEDIA STORIES

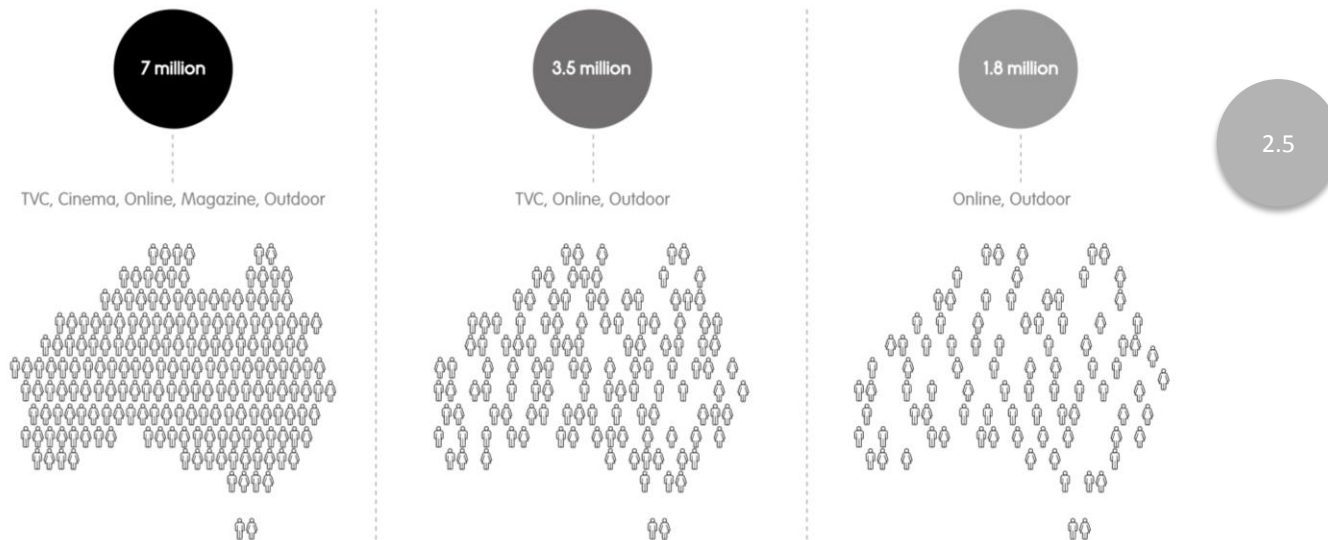


THE WAY WE WORK





LEVERAGE GOVERNMENT



Measurement/KPI:



Participation rate



Sale of screening tests



Website hits

LEVERAGE AFL



THE

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